## Around the world, burn patients have suffered enough

Healing is not just about surviving. It's about returning to daily life. Therefore, burn survivors need the best possible treatment that reduces additional trauma in the most gentle way.

# No more compromises in burn care

## Effective burn healing

Promote undisturbed wound healing by using dressings that minimise the risk of maceration, provide an antimicrobial barrier and allow for long wear-time is essential. Pain and stress are contributors to delayed wound healing, therefore it is key to select a dressing that minimises additional trauma<sup>1</sup>.

## Patient satisfaction

Experiencing pain and distress is not only a bad foundation for healing, it is also agonising for the patient. Choosing a dressing that minimises pain and anxiety at dressing change will contribute to higher patient satisfaction.

## Cost-effectiveness

Cost-effectiveness is an important factor in implementing a treatment regimen for burns. Dressings associated with fewer dressings changes, nursing time or analgesics use can reduce total cost of care.

# The Power of Gentle

Burns are painful and often life-changing for the burn victim. Effective early treatment has a significant impact on burn healing outcomes. Already from day 1, you do not need to compromise. Get a good start to healing:

- Provide antimicrobial barrier
- Manage exudate
- Minimise pain<sup>2-3</sup> enabled by **Safeta**







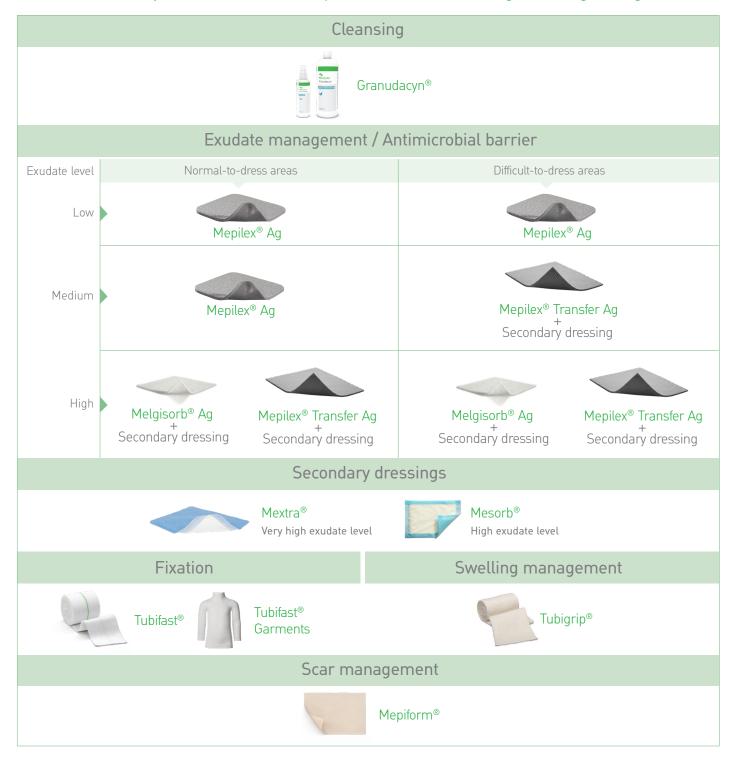






## Product selection guide for burns

Most of the products in our burns portfolio have a gentle Safetac® Technology wound contact layer which minimises pain and trauma during dressing changes<sup>1-3</sup>



### Let ISBI guidelines lead therapy<sup>4</sup>

The ISBI guidelines outline characteristics required for an ideal burn dressing. Make sure the products you use live up to as many of these criteria as possible to lay the best possible foundation for healing.

#### References:

1. Upton D, Solowiej K, Pain and stress as contributors to delayed wound healing Wound Practice and Research 2010, Vol. 18(3), 2. Gee Kee EL, Kimble RM, Cuttle L, Khan A, Stockton KA, Randomized controlled trial of three burns dressings for partial thickness burns in children. Burns 2015, 41[5]:946-955. 3. Silverstein P, Heimbach D, Meites H et al. An open, parallel, randomized, comparative, multicenter study to evaluate the cost-effectiveness, performance, tolerance, and safety of a silver containing soft silicone foam dressing (intervention) vs silver sulfadiazine cream. J Burn Care Res 2011, 32(6): 617-626. 4. Grimshaw J, Russell I. Effect of clinical guidelines on medical practice: a systematic review of rigorous evaluations.

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